

## HEALTHY IN MEMPHIS

# MORE THAN MEETS THE EARS

Ear, nose, and throat specialist **Rande Lazar, M.D.**, restores hearing to help patients experience and appreciate the world and people around them.



**T**here's more to hearing loss than what meets—or doesn't meet—the ears.

Beyond the awkward, misheard moments and difficulty distinguishing conversation from noise, hearing loss can contribute to isolation, depression, and a misdiagnosis of early signs of dementia, in addition to missing out on the sounds that make life beautiful. Because most cases of hearing impairment don't include ear pain, many people hold off on seeking treatment, unintentionally limiting how they experience the world.

"People often don't realize their hearing is a problem until family members need to repeat simple things or they answer the wrong question," says Rande Lazar, M.D., ear, nose, and throat (ENT) specialist and owner of ENT Memphis. "Even extroverted people become withdrawn when they can't hear well. They can't participate in conversations, which causes them to retreat from social interactions, limiting their cognitive responses."

If it's determined that hearing can't be restored through medical or surgical treatment, Dr. Lazar encourages patients

to lead active lives with hearing aids. Fortunately, the solutions have improved remarkably over the course of his career; these aren't your grandpa's hearing aids.

Whether patients go with a cordless, behind-the-ear hearing aid, a hearing aid mounted on glasses, or subtle hearing aids inserted into the ear canal, today's options are more effective, discreet, and affordable than ever. Many options are also covered by Medicare Advantage Plans.

## PASSION FOR PRACTICE

ENT Memphis patients always receive innovative treatment rooted in compassion. Dr. Lazar has a heart for the community, often serving the children and grandchildren of patients he has gotten to know over decades in practice.

In addition to his medical expertise, Dr. Lazar helps inspire young physicians through philanthropic efforts, like scholarships, grants, and mentorship with the Lazar Family Lectureship in Otolaryngology at the Cleveland Clinic Foundation. But his biggest purpose comes in the form of the relationships and healing he has brought ENT Memphis patients since 1970.

"I'm awake each day

**"I feel fulfilled helping families I've known for generations. It's nourishing to take care of people. I decided to help others as a doctor more than 40 years ago, and I still appreciate it every day."**

**- Rande Lazar, M.D.**

at 4:10 a.m. and don't get home until 7:30 p.m., but there's not a day that I don't enjoy seeing my patients," says Dr. Lazar. "I feel fulfilled helping families I've known for generations. It's nourishing to take care of people. I decided to help others as a doctor more than 40 years ago, and I still appreciate it every day."



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